

Kingsley Membership Q&A:

What Kingsley memberships include classes?

The membership levels that include Kingsley classes are:

Gold

Senior

Class Membership

What do I get with an Insurance Membership (Silver Sneakers, Silver & Fit, ACS)?

Insurance memberships provide access to the pool and fitness center and any insurance-certified classes. We currently have NO insurance-certified classes. We are working to add some insurance-certified classes, but this is a big ask for our instructors or requires us to bring in new instructors. Not only must the instructor be certified, but the class must also be certified. Due to these constraints many instructors do not want to undergo this process.

Why is Kingsley making this change?

Kingsley has always kept our membership rates affordable to provide access to all. We have made small changes over the past 10 years to increase rates, but an analysis performed found that our membership structure was not equitable. We have redesigned our membership structure to remedy this. In addition, inflation has caused our costs to increase, and we must work to ensure that our membership rates keep pace.

Our membership fees do not cover the costs of operating the fitness portion of our facility (pool, fitness center, gymnasium, and fitness classes). To offset this, we rely on individual donations and grants from private foundations and corporations. Many donors have challenged us to ensure we are making sound financial decisions and that means examining all departments – including membership.

Why are you making a change to Silver Sneakers?

Kingsley is paid a set amount from the insurance company for each insurance membership. That fee covers access to the facility and insurance-certified classes. Although we used to include all classes with this, we are not required to do that.

For most providers, these payments are only a few dollars each month. It is not enough to cover the cost of operating the facility and the classes.

Why won't the insurance company pay more?

We have no way to negotiate the rates they pay.

What do I do if I have an insurance membership, but I want to take classes?

If you have an insurance membership, you can use that to use the facility (pool and fitness center) and purchase a class membership for \$20/month to attend the classes.

The class membership is \$20/month and includes all Kingsley classes. If someone comes to class 2 days/week that is only \$2.50/class!

What are the benefits of membership?

Not only do you have access to our facility, but you have the knowledge that you are supporting a pillar of our community. Kingsley is more than just a building- we provide a myriad of programs for all members of our community, and we couldn't do it without the support of all of our members.

What if I can't afford the membership rates?

Please speak with our Welcome Center Supervisor, Nia Howze, to discuss options for financial hardship.

What if I can contribute more?

We are always excited to accept donations! You can donate online or at the welcome center desk!

What if I want to cancel my membership?

Stop by the welcome center. We are sad to see you go, but we understand.

What is the difference between Kingsley classes and non-Kingsley classes?

Kingsley classes are included with your Kingsley membership (Gold, Senior, Class Membership, or drop-in). Kingsley collects fees through membership and pays the instructors to teach the classes.

We are working to implement non-Kingsley classes to attract a greater variety of classes and instructors, as well as provide an incubator space for instructors trying to get their businesses off the ground. These instructors will set the prices for their classes and collect the fees directly from attendees. These classes haven't started yet, but stay tuned!